



**M.B.A. (Semester – II) (Under Distance Learning)**  
**Examination, December 2017**  
**STRATEGIC MANAGEMENT AND BUSINESS POLICY**

Date : 17-12-2017

Time : 10.30 a.m. to 1.30 p.m.

Total Marks : 70

**Instructions :** 1) Answer **any 5** out of the 7 questions.  
2) **All** questions carry **equal** marks.

1. Write short answers on **any two** :
    - i) The important characteristics of strategy.
    - ii) Different levels at which strategy is implemented.
    - iii) Significance of strategy making to a business organization.
  2. What is strategic intent ? Explain vision and mission with suitable example.
  3. Explain the PESTEL framework.
  4. Explain the Porters Five Forces Model of Competition.
  5. Explain SWOT analysis in detail with suitable examples.
  6. Discuss the various roles and responsibilities of leadership in the context of running a business organization.
  7. Discuss in detail the strategic control process.
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M.B.A. (Semester – II) (Under Distance Learning)  
Examination, December 2017

MANAGEMENT INFORMATION SYSTEM

Date : 16-12-2017

Time : 10.30 a.m. to 1.30 p.m.

Total Marks : 70

- Instructions :** 1) Answer **any 5** from the following.  
2) **All** questions carry **equal** marks.

1. What are the different components of computer based information system ?
  2. Differentiate between LAN and WAN.
  3. What is a protocol and what are its functions ?
  4. What are the different scheduling strategies ? Describe them.
  5. What is a data model ? Describe the different models in brief.
  6. Explain the concept of E-commerce. How is e-Commerce different from e-Business ?
  7. Explain the concept of ERP. Why is it needed ?
  8. Write short notes on **(any two)**.
    - a) Internet and Intranet.
    - b) Information needs.
    - c) Topology.
    - d) ERP life cycle.
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**M.B.A. (Semester – II) Examination, December 2017**  
**(Under Distance Learning)**  
**OPERATIONS MANAGEMENT**

Date : 15-12-2017

Time : 10.30 a.m. to 1.30 p.m.

Total Marks : 70

**Instructions :** 1) Answer **any five** questions.  
2) **All** the questions carry **equal** marks.

1. Write short notes (**any 3**) :
  - 1) Operation management in service industry.
  - 2) Inventory management.
  - 3) TQM.
  - 4) Six sigma.
2. What is the major operations management issues that manufacturing organizations face in India ?
3. Can you apply inventory management principles to spare parts management ?
4. What do you understand by the term Time Based Incentive Scheme and Group Incentive Scheme ?
5. Briefly explain the various factors to be taken into consideration for facility location decision. What do you mean by layout in operation management ?
6. How can the internet affect the practice of operations management ? Does it have any implications for operation strategy.
7. Explain the term Predetermined Motion Time ~~System~~. *Study?*
8. Explain the term operation management relation with a banking sector, BPO sector and Hospital.



M.B.A. (Semester – II) Examination, December 2017  
(Under Distance Learning)  
FINANCIAL MANAGEMENT

Date : 14-12-2017

Time : 10.30 a.m. to 1.30 p.m.

Total Marks : 70

**Instructions :** 1) Attempt **any five** questions.  
2) **All** questions carry **equal** marks.

1. "The role of finance manager in modern business has to be of strategist". Comment.
2. Define Financial Management. What is the finance function ?
3. The company, at present has following transactions of current assets and current liabilities which are Rs. 16 lakh and Rs. 8 Lakh respectively. The further information is given as follows :
  - i) Cash purchase of goods Rs. 5 lakh.
  - ii) Purchase of machinery of Rs. 10 lakh through the bank loan with 20% down payment.
  - iii) Dividend paid Rs. 2 lakh.
  - iv) Receipt of shipment of new materials at a cost of Rs. 5 lakh against the bank finance obtained is Rs. 3 lakh.

Calculate the effect of above transactions on cash and show the final current ratio.

4. What is Leverage ? Explain various types of leverages.
  5. Explain the steps involved in capital budgeting process.
  6. Define working capital. What do you mean by the operating cycle ?
  7. Define capital structure. Explain about the optimum capital structure.
  8. Write short notes (**any 2**) :
    - a) Time Value of Money.
    - b) Cost of Debt.
    - c) Venture Capital.
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HRM.



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**Master of Business Administration (MBA) (Semester – II)**  
**Examination, December 2017**  
**(Under Distance Learning)**  
**HUMAN RESOURCE MANAGEMENT**

Date : 12-12-2017

Time : 10.30 a.m. to 1.30 p.m.

Total Marks : 70

**Instructions :** 1) Answer **any five** from the followings.  
2) **All** questions carry **equal** marks.

1. Explain the difference between personnel management and HRM.
  2. Explain the aims, objective and scope of personnel audit.
  3. What are the prerequisites of good recruitment policy ?
  4. Explain the advantages and disadvantages of on the job training method and off the job training methods.
  5. Write a short on followings (**any two 14 marks**).
    - A) Forced distribution method of performance appraisal.
    - B) MBO
    - C) Balanced score card
    - D) Industrial dispute.
  6. Explain the nature, characteristics and causes of industrial grievances.
  7. Define the concept of compensation and discuss the scope and importance of compensation management.
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