

IV IT



FM 516

**M.B.A. (Semester – IV) (Under Distance Learning) Examination,  
December 2016  
EMERGING TRENDS IN INFORMATION TECHNOLOGY**

Date : 18-12-2016

Time : 2.30 p.m. to 5.30 p.m.

Max. Marks : 70

**Instructions :** 1) Answer **any five** questions.  
2) **All** questions carry **equal** marks.

1. Discuss the application of m-commerce with the help of suitable diagram. Explain the term mobility.
  2. Discuss the different models of e-Learning. Explain the role of Videoconferencing in e-Learning.
  3. Name some CRM software commercially available. Explain the role of CRM software.
  4. Explain with diagram the working of Digital Signature. Write a note on Smart Card.
  5. Explain the activities involved in SCM. Write five most common SCM challenges.
  6. List advantages and disadvantages of e-Commerce.
  7. Write a note on Distribution Management. Explain the web services Distribution Management.
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**SOFTWARE PROJECT MANAGEMENT**

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**Instructions :** 1) Answer **any five** questions.  
2) **All** questions carry **equal** marks.

1. Explain COCOMO – II model. Discuss advantages of COCOMO – II model over COCOMO – 81 model.
2. Discuss the various umbrella activities under software project management. Explain the role and responsibilities of software project manager.
3. What is software maintenance ? Explain various types of software maintenance.
4. Explain Software Quality Assurance. Discuss the contents of Software Quality Assurance Plan.
5. Write an essay on intergroup dynamics and behavior.
6. What is software release management ? Explain the process of release management.
7. Discuss the various types of risk. Explain the risk mitigation in detail.